

PRESENTED BY
COLLIN COUNTY BLACK CHAMBER OF COMMERCE



EmpowerHER:

STORIES OF STRENGTH AND SUCCESS

WOMEN'S
HISTORY
MONTH



EmpowerHER

EmpowerHER: Stories of Strength and Success is a signature Women's Month event that celebrates the accomplishments, resilience, and contributions of women in our community.

This dynamic evening will feature inspirational storytelling, networking opportunities, and a tangible call to action—supporting women in need through donations to a local women's shelter.

The Collin County Black Chamber of Commerce aims to create a space where women business leaders, entrepreneurs, and professionals can connect, share their stories, and empower one another while fostering community impact.

Empowering Women. Elevating Community.

**WE COME TOGETHER
AND SUPPORT EACH
OTHER**

Date

Thursday, March 27, 2025

Time

6:00pm - 8:30pm

Venue

CCBCC Business Suite



Event Objectives for Chamber Success

Celebrate each other's successes

WOMEN ENTREPRENEURS HAVE EMERGED AS A DRIVING FORCE IN THE GLOBAL ECONOMY, BRINGING UNIQUE PERSPECTIVES, INNOVATIVE IDEAS, AND A FRESH APPROACH TO BUSINESS.



Highlight Women-Owned Businesses

Provide a platform for women leaders to share inspiring stories.

Foster Community Impact

Collect donations (monetary and in-kind) for a local women's shelter.

ENHANCE
VISIBILITY FOR
THE CHAMBER

Highlight Women-Owned Businesses

Showcase women entrepreneurs through participation and partnerships.

Empower Networking

Facilitate connections and relationships among Chamber members and attendees.

Preliminary Program Agenda

6:00 PM - 6:30 PM | Check-In & Donation Drop-Off

Attendees check in and drop off donations. Networking opportunities with light refreshments provided by women-owned vendors.

6:30 PM - 6:40 PM | Welcome & Opening Remarks

Chamber leadership welcomes guests and highlights the purpose of Women's Month. Recognize the event's mission to support [Local Women's Shelter Name].

6:40 PM - 7:30 PM | "HerStory Spotlight" Panel

A moderated panel featuring 3-4 local women leaders:

Entrepreneurs, community influencers, or business professionals.

Discussion topics:

Overcoming professional and personal challenges.

Building supportive networks and mentorship.

Work-life balance and wellness.

7:30 PM - 8:00 PM | EmpowerHER Networking Hour

Guests engage in intentional networking.

8:00 PM - 8:15 PM | Closing & Community Impact Acknowledgment

Recognize the collective impact of donations collected for the shelter.

Closing remarks and acknowledgments, including sponsor recognition.

8:15 PM - 8:30 PM | Final Networking & Photo Opportunities

Guests encouraged to take photos and share moments on social media using event hashtags.

EmpowerHER

SPONSORSHIP LEVELS

Media Sponsor- \$100

- Media/ Advertisement Sponsorship
- Logo placement on signage at all decoration focal points
- Recognition on social media advertisement and event signage
- Featured acknowledgment during opening and closing remarks
- 2 Complimentary event tickets

Visionary Sponsor - \$300

- Event Decor Sponsorship
- Logo placement on signage at all decoration focal points
- Recognition on social media advertisement and event signage
- Featured acknowledgment during opening and closing remarks
- 3 Complimentary event tickets

Culinary Sponsor - \$500

- Food & Beverage Sponsorship
- Logo placement at all food and beverage stations
- Recognition on social media advertisement and event signage
- Featured acknowledgment during opening and closing remarks
- 5 Complimentary event tickets

Photo Station Sponsor

- Exclusive sponsorship of the event's Photo Station, ensuring your brand is part of memorable moments.
- Logo prominently featured on all photo booth prints and digital photo downloads.
- Branded signage at the photo booth station.
- Acknowledgment during the event as the Photo Booth Sponsor.
- Recognition on event materials and social media posts featuring photo booth highlights.
- 2 complimentary event tickets.

In-Kind Donation

- Contributions of goods or services valued up to \$500 or more in the areas of Food & Beverage, Decor, or Advertising/Media.
- Recognition as an In-Kind Partner on event materials.
- Logo placement at the sponsored area.
- Acknowledgment during the event's opening and closing remarks.
- Social media shout-outs thanking the partner before and after the event.
- 2 complimentary event tickets.

Empowering Women. Elevating Community.
CONTACT KIMBERLY@CCBLACKCHAMBER.ORG