18th Annual Year-End Gala



www.ccblackchamber.org



PRESENTING PRESENTING SPONSOR



- Prominent logo placement on all promotional materials and program graphics
- Extensive social media exposure with dedicated sponsor highlight posts
- o Exclusive speaking opportunity during the event
- o Front Cover Full-page color advertisement in the Gala Program
- o Two tables (16 seats) at the Gala with preferred placement
- Logo on Red Carpet step and repeat backdrop
- Recognition in press releases and media coverage
- Acknowledgement from stage by the program manager
- o Dedicated cocktail hour featuring your brand
- Admission to cocktail for 16





"Laces to Legacy"

- Prominent logo placement on all promotional materials and program graphics
- o Extensive social media exposure with dedicated sponsor highlight posts
- o Exclusive speaking opportunity during the event
- $\circ\,$ Front Cover Full-page color advertisement in the Commemorative Gala program booklet
- $\circ~$ One tables (8 seats) at the Gala with preferred placement
- Logo on Red Carpet step and repeat backdrop
- Recognition in press releases and media coverage
- Acknowledgement from stage by the program manager
- Admission to Cocktail hour for 8



"Laces to Legacy"

- Logo visibility on select promotional materials and program graphics
- \circ Mention in social media posts
- $\circ\,$ Inside Front Cover page color advertisement in the Gala program booklet
- o One table (8 seats) at the Gala
- o Logo commemorative Gala Program
- o Recognition in press releases and media coverage
- Entrance into the cocktail hour for 8



CORPORATE GORPORATE GOLD SPONSOR

"Laces to Legacy"

- $\circ\,$ Logo inclusion in the Gala program booklet
- Mention in social media posts
- o Admission to Gala "Sneaker Ball" for 6
- o Inside back cover advertisement in Gala program booklet
- o Recognition in commemorative Gala Program
- Recognition in press releases
- Admission to cocktail hour for 6



YEAR-END GALA GOLD "Laces to Legacy"

- o Logo recognition in the Gala program
- Mention in social media posts
- o Admission to Gala "Sneaker Ball" for 4
- Recognition in press releases
- Admission to cocktail hour for 4



"Laces to Legacy"

- o Logo recognition in the Gala program
- Mention in social media posts
- o Admission to Gala "Sneaker Ball" for 3
- Recognition in press releases
- o Admission to cocktail hour for 3



YOUTH YOUTH YOUTH

SCHOLARSHIP BRONZE



- o Logo recognition in the Gala program
- o Mention in social media posts
- o Admission to Gala "Sneaker Ball" for 2
- Recognition in press releases
- Admission to cocktail hour for 2



"Laces to Legacy"

- o One Table (8 Seats)
- Mention in social media posts
- o Table Signage with Logo
- o Half Page Ad in Commemorative Program



Sponsorship Ads



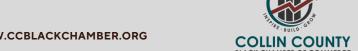
"Laces to Legacy"

Elevate Your Brand with Exclusive Exposure

Become an Individual Ad Sponsor and gain unparalleled visibility at our prestigious Year-End Gala Celebration. Your generous support will not only contribute to a meaningful cause but also provide you with a platform to showcase your business to a discerning audience of influential individuals.

• HALF PAGE \$100

\$175 • FULL PAGE



ELEVATE YOUR BRAND VISIBILITY AND ENGAGEMENT WITH THESE EXCLUSIVE SPONSOR BENEFITS:

BE A SPONSOR

- **Prime Logo Placement:** Showcase your brand prominently on the event website a across all email communications.
- Tangible Brand Exposure: Distribute promotional items or materials directly to attended through coveted guest swag bags.
- On-Stage Recognition: Enjoy spotlight recognition during the event's captivating slide presentation, reaching a wider audience.
- Exclusive Networking: Cultivate valuable relationships with fellow sponsors, influential guests, and VIPs through exclusive networking opportunities.
- **Be Part of Something Bigger:** Join us in celebrating achievements, fostering connectio and making a lasting impact on our community. Your sponsorship is instrumental in the success of our Year-End Gala Celebration.
- **Demonstrate Your Commitment:** Showcase your dedication to excellence and philanthropy while supporting a worthy cause.

Experience an unforgettable evening and elevate your brand alongside like-minded individuals.



